

# BEWEG DEIN QUARTIER

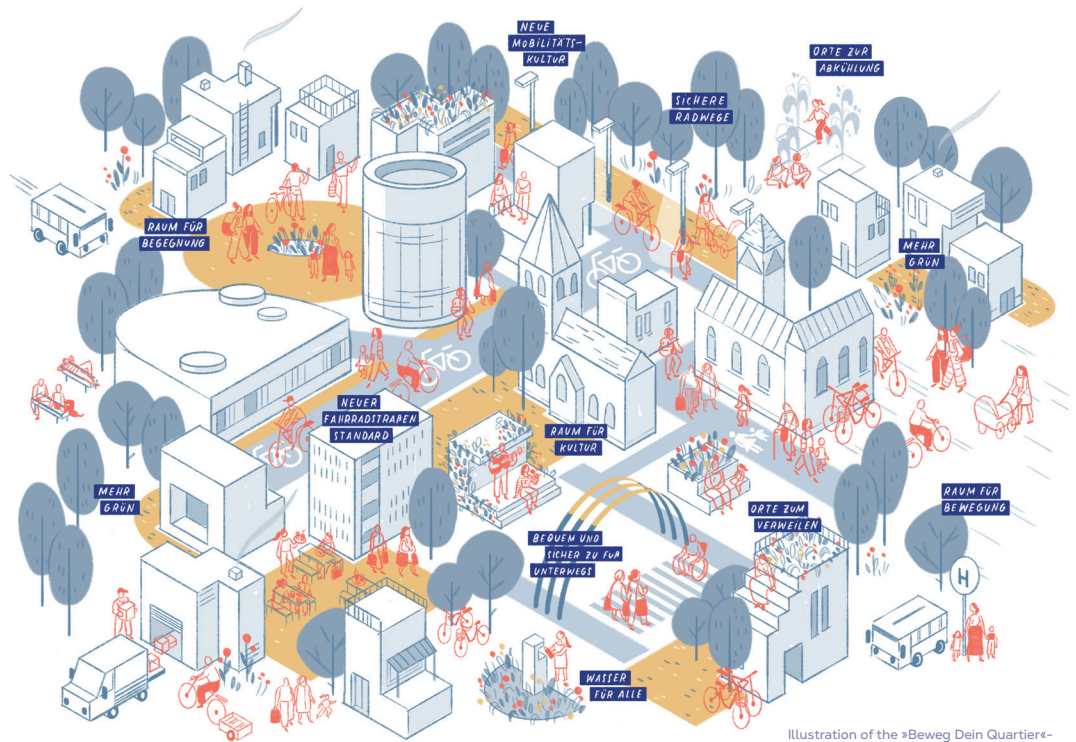


Illustration of the »Beweg Dein Quartier«-process in Essen (@Johanna Springer)

## Move your neighbourhood! Rethinking mobility and urban spaces together: A project for more active mobility and encounters, better quality of life and space for people.

The public space is the central arena of urban mobility. This is where visions for the future must be negotiated – in dialogue and experimentation together with local people. „Beweg Dein Quartier“ wants to rethink mobility, open up spaces of opportunity, establish new habits and develop projects together with many people for better mobility in the future and more quality of life locally.

### What are the goals of »Beweg Dein Quartier«?

- To find out about the mobility behaviour of the users and their perception of the neighbourhood on site and to give impulses for behavioural changes through of new offers.
- Together with residents, users, stakeholders and the administration, develop plans for the medium and long-term transformation of urban mobility in the neighbourhood.
- Finally, convince other cities to replicate appropriate mobilisation and participation processes.

The topic of mobility should not be viewed in isolation, but as an integral part of everyday life in order to develop jointly supported solutions. So it is less about large infrastructure projects, but about a dialogue about mobility and possible changes – for a sustainable, user-generated transformation.

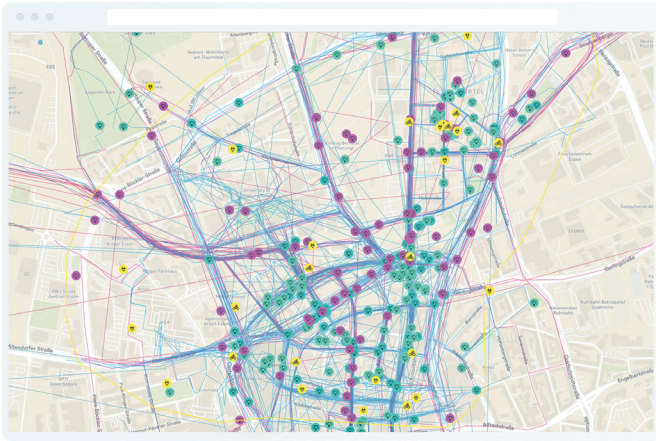
### Why »Beweg Dein Quartier«?

Mobility plays a key role in shaping our future challenges. Quality of life, environmental quality, social participation, economic success and thus the future of our cities and neighbourhoods depend significantly on it. Everyone is talking about the mobility transformation – it is a matter of shaping it together. The objectives are usually clear: short distances, moving freely, green, mixed, liveable, barrier-free and low-emission with space for meeting and getting together – this is what the neighbourhoods of the future will look like. But getting there is difficult. Established practices are lacking and top-down strategies are rarely successful in the long term – this is where »Beweg Dein Quartier« comes in.

### Who are people behind »Beweg Dein Quartier«?

»Beweg Dein Quartier« is implemented and financed within the framework of the „National Climate Protection Initiative“ programme of the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU). The project is coordinated by the office »urbanista« (urbanista.de), which has many years of experience in the implementation of participatory urban development projects, and the Centre for Environmental Management, Resources and Energy (CURE) with experts in participation in climate and infrastructure issues. Two cities are involved in „Beweg Dein Quartier“ as practical partners – the city of Essen with its Nordstadt neighbourhood and the Nordend district of the city of Offenbach. In addition, the project cooperates with the Verkehrsclub Deutschland e. V., the Allgemeiner Deutscher Fahrrad-Club e. V., Fuss e. V. and other associations and actors in the neighbourhoods.

## What happens during »Beweg Dein Quartier«?



Detail of the »Beweg Dein Quartier«-survey

The »Beweg Dein Quartier« process consists of various elements and formats that pursue a common goal: To promote active mobility in the neighbourhood and to improve the quality of public space for all. The joint development of projects, the testing of alternative mobility options and new design approaches in public space are in focus.

### Survey

Whether to work, to go shopping with friends, on foot, by bike or by bus: Where do things go well? Where is there a problem? What is lacking? What does your neighbourhood need so that you can get around better and the area is liveable for everyone? These and other questions are the starting point of the »Beweg Dein Quartier«-survey, which can be completed both online and analogue and provides the basis for the further process.

### Workshops

Based on the survey, concrete project approaches for the neighbourhood will be developed step by step in online and on-site workshops to promote active mobility in the neighbourhood and improve the quality of public space for everyone. In the workshops, citizens, external experts, representatives of the administration and other actors from the city and neighbourhood work together at eye level and contribute their respective expertise.

### 1 Month of Future

During the period of »1 Month of Future«, some of the jointly developed project approaches will be tried out, new forms and possibilities of using public space will be brought onto the streets and can be experienced: whether temporary play streets, new interim uses, testing cargo bikes or car sharing, parklets or cultural interventions. It's about testing, trying out, doing things differently together for one month.



»Beweg Dein Quartier« workshop on site

### Agenda Map

An essential element of »Beweg Dein Quartier« is the »Agenda Map«. It collects all the results of the process. The focus is on the key projects on mobility and public space for the neighbourhood that were developed with all participants. After completion, the map is published and handed over to the respective administrations, which have previously agreed in a participation promise how the results will be dealt with afterwards.

### Mobility heroes

Taking an e-bike to the office or to the lake? Take the bus instead of the car? Finally try out car sharing? For one month, potential mobility heroes can try out sustainable mobility and receive a free mobility package consisting of monthly tickets for public transport, travel credits for rental bikes, pedelecs or car sharing. In a before and after survey, we look at how well the alternatives are received and what would make them even more attractive.

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